

NZ HUNTER

M A G A Z I N E



Advertising Rates - Full Colour

Rates valid as at 1 Dec 2016 *

Size	Standard	3 Issues	6 Issues
1/9 Page Single Advert	\$185	\$160	\$130
1/6 Page Single Advert	\$290	\$250	\$205
1/4 Page Vertical	\$400	\$350	\$295
Single Column (1/3 pg Vertical)	\$515	\$450	\$385
1/3 Page Horizontal	\$600	\$520	\$405
1/2 Page Horizontal	\$750	\$670	\$590
Full Page	\$1355	\$1220	\$1050
Double Page Spread	\$2800	\$2510	\$2190

Plus 15% GST (NZ only)

Special Position Loading - plus 15%

Inserts, Outserts, and other - POA

* The rates stated here supersede any rates information circulated prior to this date.

FULL PAGE ADVERT

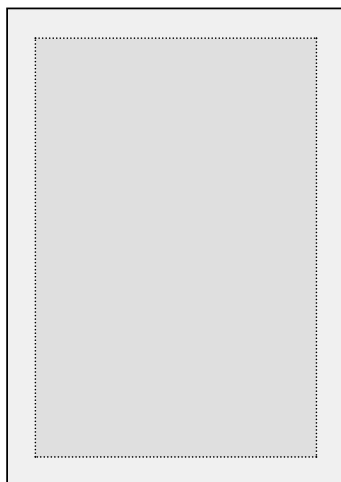
WITH BLEED

Trim size: A4 (W210mm x H297mm)

Bleed size: W216mm x H303mm

Type area: W190mm x H275 mm

(Offset from top left:x= 15mm,y=11mm)



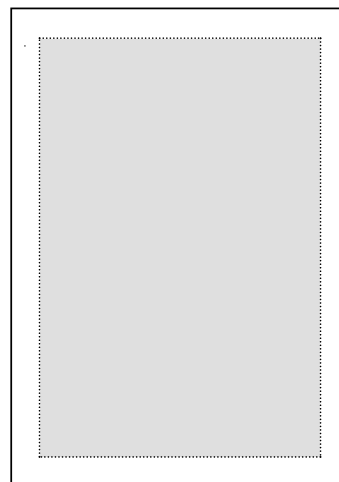
FULL PAGE ADVERT

WITHOUT BLEED

W190mm x H275mm

no bleed required

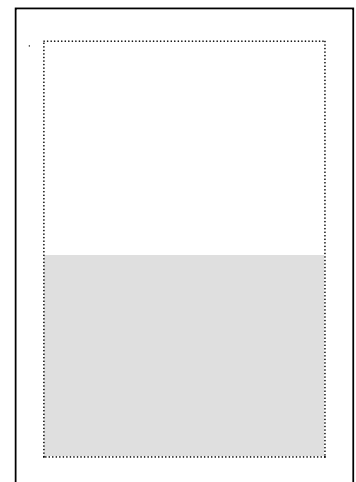
(Offset from top left:x= 15mm,y=11mm)



HALF PAGE ADVERT

W185mm x H126mm

no bleed required



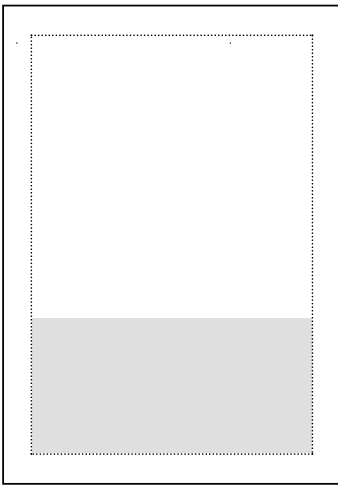
NZ HUNTER

M A G A Z I N E



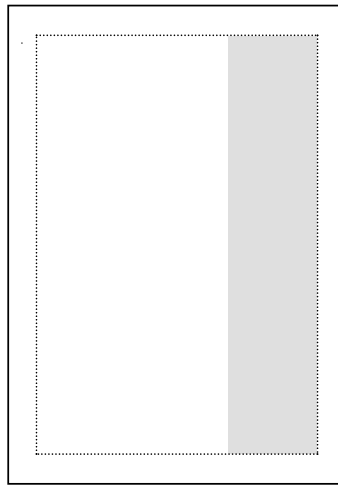
1/3 PAGE HORIZONTAL ADVERT

W185mm x H85mm
no bleed required



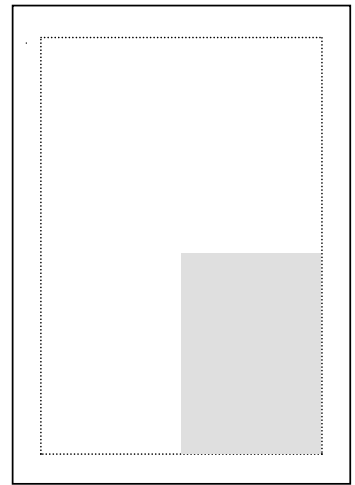
SINGLE COLUMN ADVERT 1/3 PAGE VERTICAL

W60mm x H265mm
no bleed required



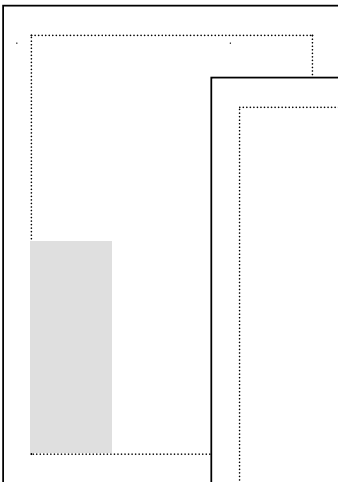
1/4 PAGE SINGLE ADVERT

W88mm x H126mm
no bleed required



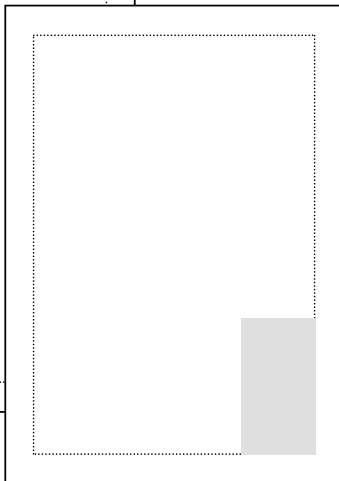
1/6 PAGE SINGLE ADVERT

W60mm x H126mm
no bleed required



1/9 PAGE SINGLE ADVERT

W60mm
x H86mm
no bleed
required



DOUBLE PAGE ADVERT

WITH BLEED

Trim size: A4 (W420mm x H297mm)

Bleed size: W426mm x H303mm

Type area: W400mm x H275 mm

(Offset from top left: x= 15mm, y=11mm)

